



# Annual Spring Benefit Auction Sponsorship Opportunities

**DEADLINE:**  
**March 02, 2022**

Membership Name: \_\_\_\_\_ Date \_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Please see reverse side for Sponsor Package details.**

**SPONSOR LEVELS :** (please check one)

**CORPORATE SPONSOR LEVELS :** (please check one)

\_\_\_\_ Platinum Sponsor - \$1500.00

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\_\_\_\_ Bronze Sponsor - \$500.00

\_\_\_\_ Gold Sponsor - \$750.00

\_\_\_\_ Food & Beverage Sponsor - \$250.00

\_\_\_\_ Door Mat - \$150.00

\_\_\_\_ Bar Sponsor - \$250.00

\_\_\_\_ Patron Sponsor - \$250.00 & under Other: \_\_\_\_\_

Please read below for additional Sponsorship Levels and write in the line above.

***Please mail application with payment to:***

Annual PDFA Fundraiser Committee

Attn: Michelle Gehringer • P.O. Box 516 • Fogelsville, PA 18051

Payment method: \_\_\_\_\_ Check (made payable to PDFA) Credit Card - \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Card # \_\_\_\_\_ 3-digit V-code # \_\_\_\_\_

(Please print clearly)

Cardholder Name \_\_\_\_\_ Expiration Date \_\_\_\_\_ (MM/YY)

PRINT name as it appears on credit card

Credit Card Authorized Signature \_\_\_\_\_

\_\_\_\_ I would like to make quarterly payments for my sponsorship.

*Thank you for your support!*



## Annual Spring Benefit Auction Sponsorship Opportunities

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### Event Sponsor Packages:

Platinum Sponsor: \$ 1500.00

One Free Booth  
Logo on emails (4)  
Door Mat and Logo Sign  
Reserved table day of event  
Two meal tickets  
Ad in Spring Sale Booklet  
Recognition at the Event  
One Gun (\$500.00 Value)

Bronze Sponsor: \$ 500.00

One free booth  
Reserved table day of event  
Recognition day of event  
Two meal tickets  
Ad in Spring Sale Booklet  
Logo Sign

DVAuction Sponsor: \$300.00

Ad Size 728x90  
Include link to your website  
30 second Ads will run during the  
Live Auction

Wrist Band Sponsor: \$500.00

Logo on Wrist Bands  
Wrist Bands will be given out to  
paying Lunch Customers  
2 meal tickets

### Corporate Sponsor Packages:

Platinum Sponsor: \$1500.00

Showcasing the day of event  
Door Mat and Logo Sign  
Logo Pens to be given at Event  
Social media blasts (3)  
One Ad in the Spring Sale Booklet  
Ad on the PDFA website  
Recognition at the Event  
Slideshow at the event  
Logo on PDFA emails  
Six email blasts

Gold Sponsor: \$ 750.00

Showcasing day of the sale  
Logo Sign  
Social Media Blasts  
One Ad in Spring Sale Booklet  
Slideshow at event  
Logo on PDFA emails

PDFA Banner Sponsors: \$200.00

Farm Logo will be on a Auction Lot  
Farm name, phone, and website  
We will have 30 Lots Available to  
purchase entire 30 will be \$1200.00

Sharpie Logo Marker: \$500.00

Business Logo on the Sharpies  
Will be given out day of the Event

*Thank you for your support!*

Food Sponsor: \$ 250.00

Recognition day of event  
Two meal tickets

Bar Sponsor: \$250.00

Recognition day of event  
75 Coozies with your Logo  
To be given out the day of the Event

Patron Sponsor: \$250.00

Monetary donation under \$250.00  
Recognition day of Event

Place Mat Sponsor: \$50.00

AD or Logo on Place Mat at every  
seat the day of the Event  
\$1000.00 to purchase all Place Mats  
the day of the Event

Auction Catalog Ad Options:

Front Cover \$700.00

Back Cover \$700.00

Inside Front Cover \$400.00

Inside Back Cover \$400.00

Full Page Ads \$250.00

Ad Size Below:

8.5x11 plus 1/8th bleed on all sides, with a 1/4 inch safety margin on the inside.

**Note:**

**Platinum Sponsors, gun will have to be orderd by the end of February to have it present the day of the Spring Sale.**

We will not be allowing any outside materials to be placed on tables.  
Thank you the PDFA Board.

*Thank you for your support!*