



**PA EASTERN FALL CLASSIC  
STOCKER & BREEDER AUCTION  
SEPTEMBER 6-7, 2024  
SPONSORSHIP OPPORTUNITIES  
DEADLINE July 28, 2024**

Membership Name: \_\_\_\_\_ Date \_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**PLEASE SEE REVERSE SIDE FOR SPONSOR PACKAGE DETAILS.**

**SPONSOR & CORPORATE SPONSOR LEVELS : (please check one)**

Corporate Sponsors

- |  |   |  |
|--|---|--|
| <input type="radio"/> Platinum Sponsor - \$2000.00 | <input type="radio"/> Speaker Sponsor - \$1400.00   | <input type="radio"/> Meal Sponsor - \$500.00            |
| <input type="radio"/> Gold Sponsor - \$1500.00     | <input type="radio"/> Speaker Sponsor - \$1400.00   | <input type="radio"/> Silent Auction Sponsor - \$500.00  |
| -----  | <input type="radio"/> Podium Sponsor - \$1500.00    | <input type="radio"/> Video Spots - \$350.00             |
| <input type="radio"/> Platinum Sponsor - \$2000.00 | <input type="radio"/> Digital Sponsor - \$2000.00   | <input type="radio"/> Chinese Auction Sponsor - \$500.00 |
| <input type="radio"/> Gold Sponsor - \$1500.00     | <input type="radio"/> Wrist Band Sponsor - \$750.00 | <input type="radio"/> Carpet Sticker Sponsor - \$100.00  |
| <input type="radio"/> Silver Sponsor - \$1000.00   | <input type="radio"/> Sharpie Sponsor - \$750.00    | <input type="radio"/> Stage Banner Sponsor - \$100.00    |
|  | <input type="radio"/> Cup Sponsor - \$750.00        |  |

Please read below for additional Sponsorship Levels and write in the line above.

**Please mail application with payment to:  
Pennsylvania Deer Farmers Association  
PO Box 394  
Harrisburg, PA 17108  
office@padfa.com**

Payment method: \_\_\_\_\_ Check (made payable to PDFA)    Credit Card - \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard

Card # \_\_\_\_\_ 3-digit V-code # \_\_\_\_\_  
(Please print clearly)

Cardholder Name \_\_\_\_\_ Expiration Date \_\_\_\_\_ (MM/YY)  
PRINT name as it appears on credit card

Credit Card Authorized Signature \_\_\_\_\_

\_\_\_\_\_ I would like to make quarterly payments for my sponsorship.

*Thank You For Your Support!*



# PA EASTERN FALL CLASSIC STOCKER & BREEDER AUCTION SEPTEMBER 6-7, 2024

## SPONSORSHIP OPPORTUNITIES DEADLINE July 28, 2024

### CORPORATE SPONSORSHIPS

#### **PLATINUM SPONSOR: \$2000.00**

Showcasing the day of event  
Door Mat and Logo Sign  
Logo Pens to be given at Event  
Social media blasts (3)  
One Ad in Auction Booklet  
Ad on the PDFFA website  
Recognition at the Event  
Slideshow at the event  
Logo on PDFFA emails  
Six email blasts

#### **GOLD SPONSOR: \$ 1500.00**

Showcasing day of the sale  
Logo Sign  
Social Media Blasts  
One Ad in Auction Booklet  
Slideshow at event  
Logo on PDFFA emails

#### **VIDEO SPOTS UP TO 60 SECONDS LONG \$350**

Have your video viewed throughout  
each day of the show.

*PDFFA is not responsible for recording, editing or producing any video. They must be ready to be viewed at time of submission. Due by August 30th. Videos will need to be approved by the PDFFA Auction Committee.*

#### **AUCTION CATALOG AD OPTIONS:**

- Front Cover \$750.00
- Back Cover \$500.00
- Inside Front Cover \$400.00
- Inside Back Cover \$400.00
- Full Page Ads \$250.00

#### **Ad Size Below:**

(8.5x11 plus 1/8th bleed on all sides, with a 1/4 inch safety margin on the inside)

### EVENT SPONSORSHIPS

#### **PLATINUM SPONSOR \$2000**

One Gun worth \$500  
1 Booth  
1 Full Page Advertisement in Auction Catalogue  
Reserved Table for 8 people with meal tickets for 8 for the entire sale  
PDFFA logoed 22QT Cooler filled with meat, cheese and snacks  
Logo on PDFFA emails from October 2024-September 2025  
24 Gun Raffle Tickets  
80 Silent Auction Tickets  
Logo on Stage Banner

#### **GOLD SPONSOR \$1500**

1 Booth  
1 Full Page Advertisement in Auction Catalogue  
Reserved Table for 8 people with meal tickets for 8 for the entire sale  
PDFFA logoed 22QT Cooler filled with meat, cheese and snacks  
Logo on PDFFA emails from October 2024-September 2025  
16 Gun Raffle Tickets  
80 Silent Auction Tickets  
Logo on Stage Banner

#### **SILVER SPONSOR \$1000**

Reserved Table for 8 people with meal tickets for 8 for the entire sale  
PDFFA logoed 22QT Cooler filled with meat, cheese and snacks  
Logo on PDFFA emails from October 2024-September 2025  
8 Gun Raffle Tickets  
80 Silent Auction Tickets  
Logo on Stage Banner

#### **SPEAKER SPONSOR \$1,400**

Dr. Chris Seabury

#### **SPEAKER SPONSOR \$1,400**

Dr. Scott Wells

#### **PODIUM SPONSOR \$1500**

Large sign attached to podium on the stage for entirety of event

#### **DIGITAL SPONSOR \$2000**

Your logo on all online auction slides as well as on the screen in the hall during the auction

#### **WRIST BAND SPONSOR \$750**

Your Logo On Wrist Bands that will be worn by all guests who purchase meals

#### **SHARPIE SPONSOR \$750**

Your Logo on Sharpies that will be liberally given out day of event

#### **CUP SPONSOR \$750**

Logo on Cups used during the event at water stations and the bar

#### **MEAL SPONSOR \$500**

Meal tickets for two people for the entire sale  
5 gun tickets  
20 Tickets for raffles and auctions  
Farm Logo on Table Place Mats at every seat day of event  
(PDFFA will not allow outside materials on Tables)

#### **SILENT AUCTION SPONSOR \$500**

Sign with your logo on Auction Table

#### **CHINESE AUCTION SPONSOR \$500.**

Sign with your logo on Auction Table

#### **CARPET STICKER SPONSOR \$100**

Logo or Picture of Buck on Carpet Sticker placed throughout room day of event

#### **STAGE BANNER SPONSOR \$100**

Your logo on the banner along with other sponsors that will hang on the main stage during the entirety of the event

#### **NOTE:**

**WE WILL NOT BE ALLOWING ANY OUTSIDE MATERIALS TO BE PLACED ON TABLES. THANK YOU THE PDFFA BOARD.**